

Offender Survey Application Protocol

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Objectives

- How to get county-level reports
- How to release the reports
- Protocol for releasing Place of Last Drink (POLD) data

Communities with 50+ Data Points

DUI Survey

■ Yellowstone	622
■ Gallatin	616
■ Missoula	476
■ Flathead	257
■ Lewis & Clark	168
■ Cascade	147
■ Big Horn	75
■ Carbon	68
■ Hill	67
■ Ravalli	51
■ Richland	50
■ Park	49
■ Custer	44
■ Dawson	42
■ Silver Bow	35

MIP Survey

■ Gallatin	248
■ Missoula	181
■ Cascade	176
■ Lewis & Clark	145
■ Flathead	93
■ Silver Bow	79
■ Custer	42
■ Hill	35
■ Beaverhead	31
■ Jefferson	30
■ Dawson	25
■ Richland	23
■ Deer Lodge	21
■ Rosebud	19
■ Madison	18

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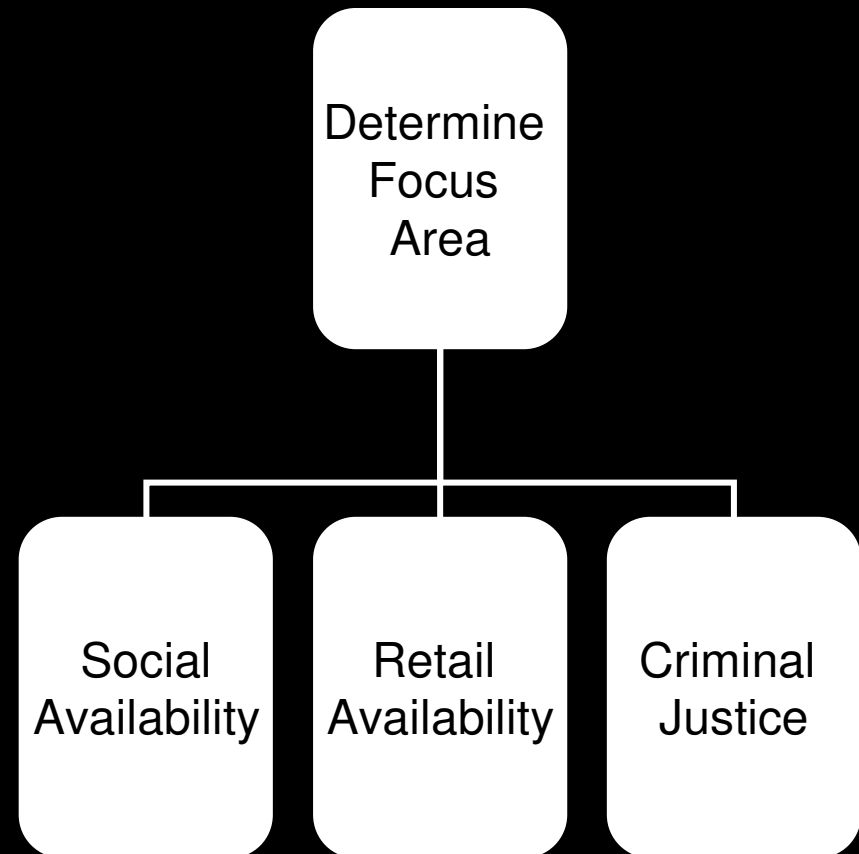


Releasing Offender Survey Data

- State report
 - Must be coupled with supporting data
 - Must qualify the report
- Local-level reports (city/county/regional)
 - Must be coupled with supporting data
 - Must qualify the report
- Place of Last Drink (POLD) Data
 - Must complete each step of protocol first

Determine Focus Areas

- Retail Availability
- Social Availability
- Criminal Justice



Retail Availability

Confirm
Validity of
Data


Conduct
Targeted
SET of Risk
Assessments

Conduct
Youth
Purchase
Surveys

Collect
Corroborating
Enforcement Data

Targeted Risk Assessments

- Sample Form
- Three assessments at each establishment
- Train community members
- Pair up two *different* community members for each assessment
- Compile results in narrative report



ON SALE OUTLET RISK ASSESSMENT

PLACE LABEL HERE	DATE: _____
	ARRIVAL: _____
	DEPARTURE: _____
	TOTAL HOURS: _____

Type of Establishment: _____

TRAINED ASSESSOR	AGE	OBSERVER	AGE

PARKING AREA:

YES	NO	Did you observe?	Notes
		Empty alcohol containers:	
		Outside cars at entrance	
		People drinking in sidewalk/entrance area:	
		Adults	
		Minors	
		Security staff patrolling the area:	
		in uniform	
		other	
		Was area well lit and clearly visible?	

ENTRANCE:

YES	NO	Did you observe?
		Counter used to monitor # of customers entering and leaving
		Age Limits sign
		Security staff at the entrance: in uniform other # of staff _____
		Was a "Cover Charge" taken at the door? How Much? \$ _____

IDENTIFICATION CHECK (If Applicable)

YES	NO	METHOD OF CHECKING-I.D. CHECKED AT THE DOOR
		ID removed from wallet
		ID carefully studied
		Second ID requested
		Observed person being refused entry because of no proper ID
		Observed person being refused entry because obviously intoxicated.
		Other: _____
YES	NO	METHOD OF CHECKING: Inside When Ordering
		ID studied carefully

This Risk Assessment is based in part on materials created by the Responsible Hospitality Coalition, San Diego 1

Youth Purchase Surveys

- Not for enforcement purposes
- Notify and get written declaration from city/county attorney's office
- Notify local law enforcement officials
- Train youth
- Coordinate purchase surveys
- Notify seller of results

Corroborating Enforcement Data

- Calls for service
- Crime stemming from outlet
- Professional knowledge from enforcement officials

Apply Primary Interventions

Validity of Data
Confirmed

Apply Primary
Interventions

RASS
Training

High-Visibility
Compliance Checks

Responsible Alcohol Seller and Server Training (RASS)

- Letters to retailers
- Visits to retailers
- News story promoting RASS training
- Media invited to training
- Media recognition of businesses that attend
 - News story
 - Business profile
 - Paid media
 - Letters to the editor

High-Visibility Compliance Checks

- Advance retailer notification
- Advance public notification
- Compliance checks
 - Minor Decoy
 - Over service
 - Enforcement walk throughs
- Businesses notified of results (good and bad)
 - Certificates issued
 - Citations issued
 - Businesses out of compliance reported to DOR
- Media recognition of businesses in compliance
 - News story
 - Business profile
 - Paid media
 - Letters to the editor

Re-Evaluate Problem Businesses

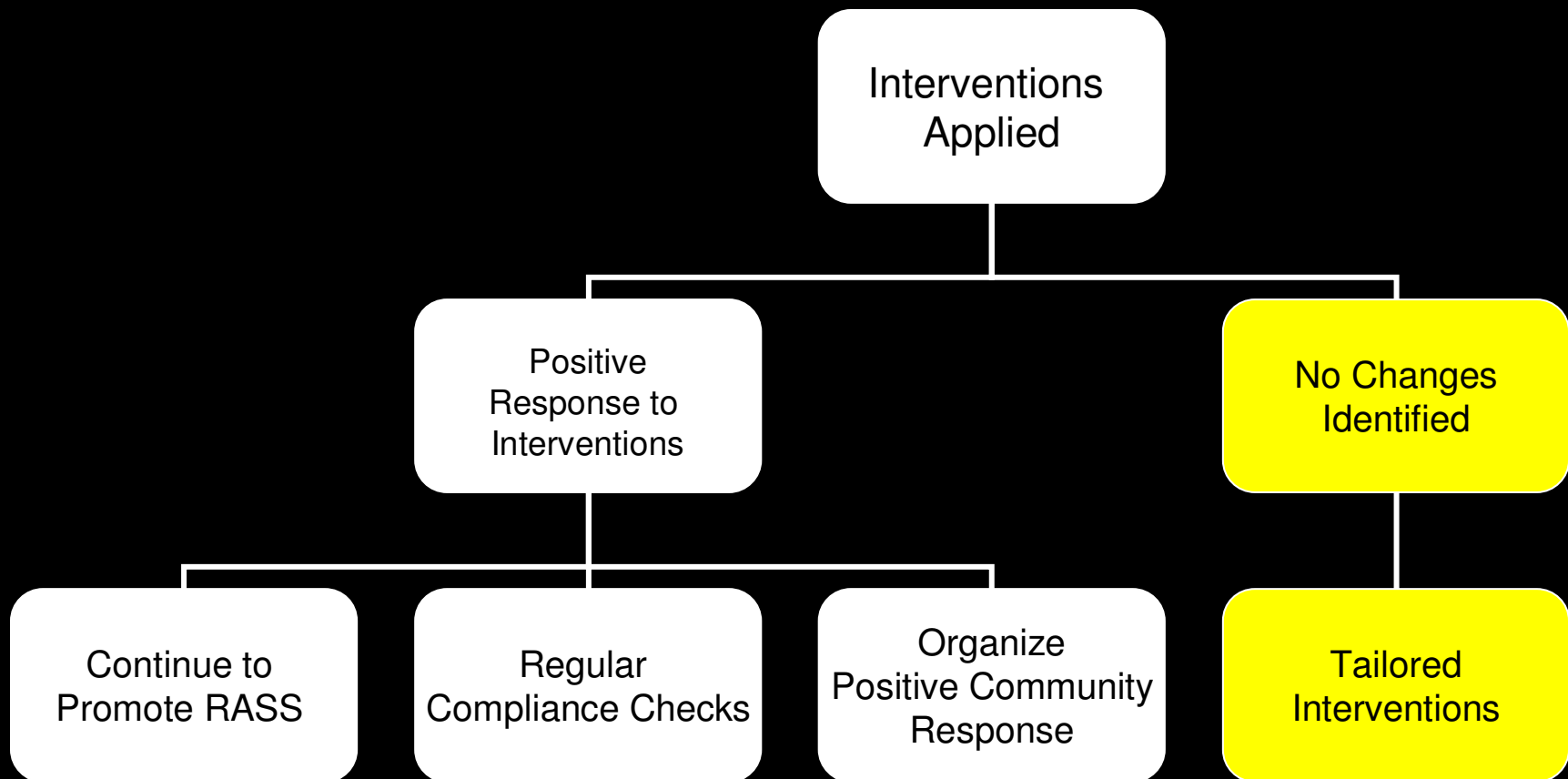
Primary
Interventions
Applied

Conduct
2nd Targeted
Set of Risk
Assessments

Repeat
Youth
Purchase
Surveys

Update
Enforcement
Data

Evaluation Determines Response



Apply Tailored Interventions

**No Change in
Business
Practices**

**Visit Businesses
WITH Law
Enforcement**

**Organize
Community
Response**

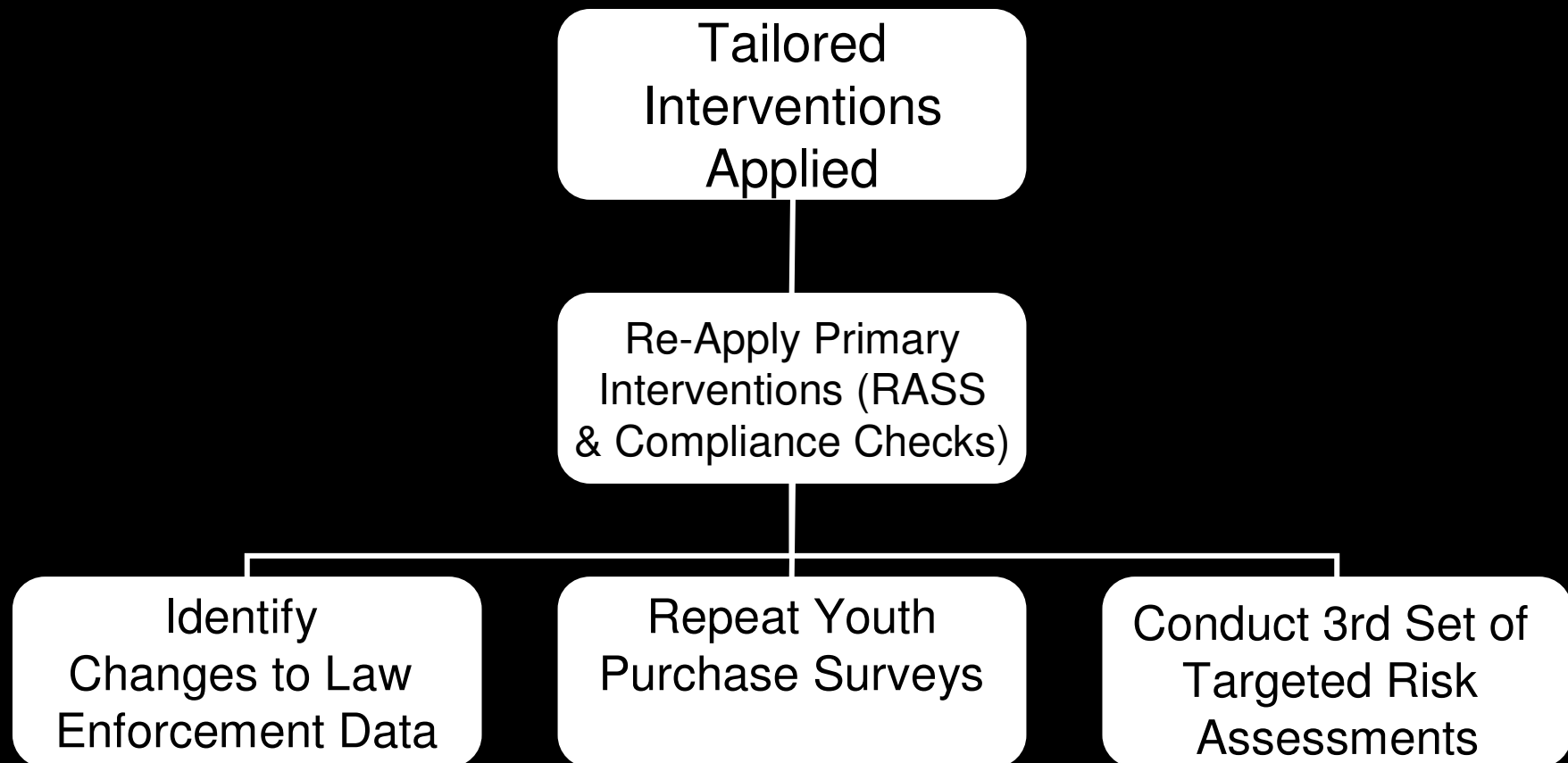
Visiting Businesses WITH Law Enforcement

- Schedule appointment
- **SHARE DATA**
- Put business on notice
- Promote RASS Training
- Make formal policy recommendations

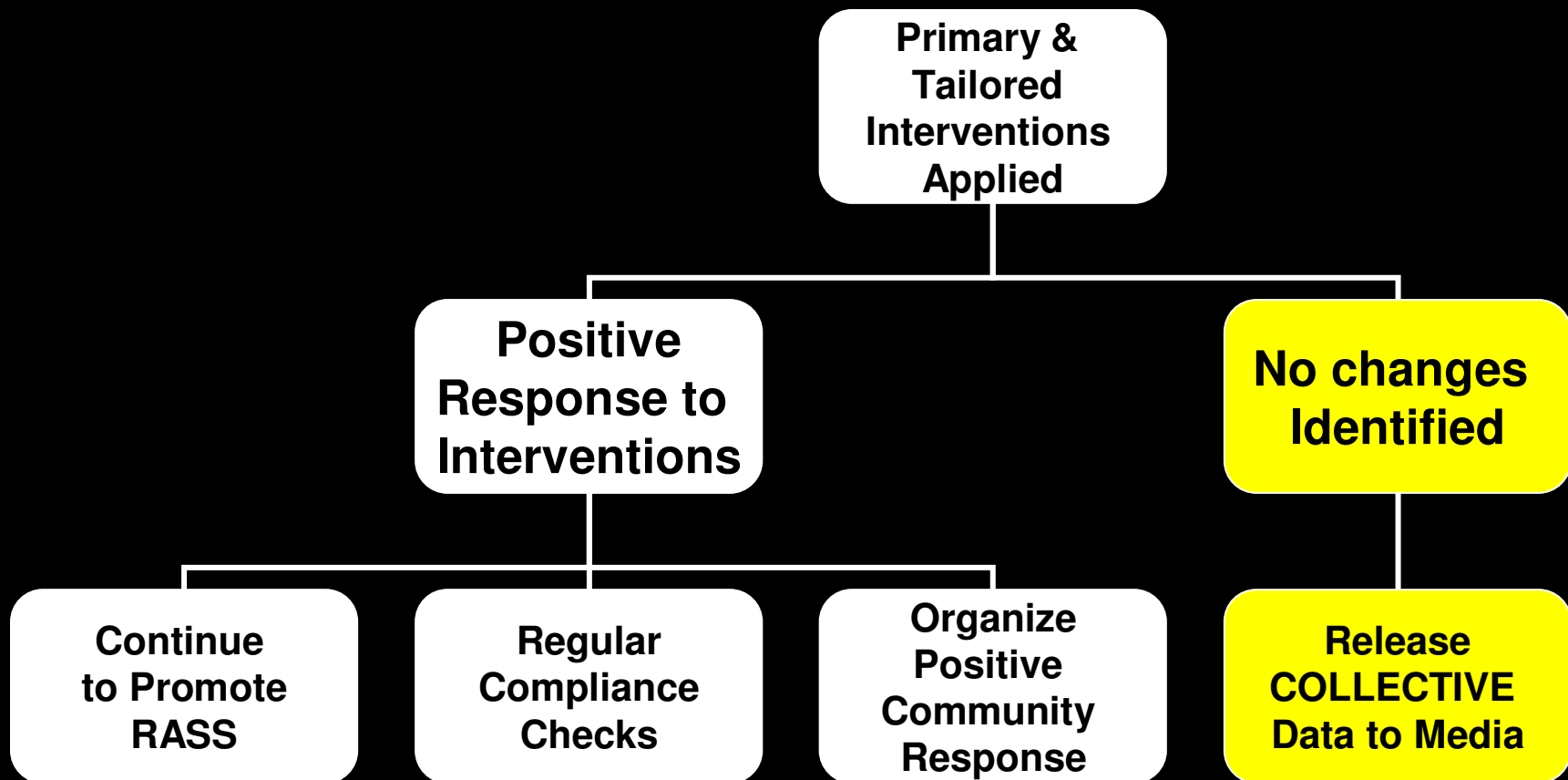
Organize a Community Response

- Three Community members visit business
 - Discuss concerns
 - Promote RASS Training
 - Encourage policy review

Re-Apply Primary Interventions & Re-Evaluate Problem



Evaluation Determines Response



Releasing POLD Data to Media

- To release POLD data, the media release must be pre-approved and include:
 - Summary of the risk-assessment results
 - Results of youth purchase surveys
 - Best available data from law enforcement
 - Calls for service
 - Crime stemming from alcohol outlet
 - Language that qualifies the validity of the POLD data
 - The interventions applied and the related outcomes
 - Participation in RASS
 - Compliance checks conducted
 - Visits to business
 - Policy recommendations provided

Proceed with Caution

The POLD data is ONLY to be released in cases where the business is engaging in egregious business practices that are an ongoing threat to the community and they are consistently unresponsive to the interventions applied. Prior to releasing the data, follow-up activities should be planned. This is not the END!