



## Community Readiness Assessment for Policy-Focused Environmental Prevention Selecting Community Members for Interviewing

The positions whose interview results will provide the most valuable input will vary by project issue. The following template has been developed based on a project addressing alcohol abuse, specifically binge drinking and drinking and driving.

When selecting positions and individuals most relevant to your project, remember you are implementing a policy-focused intervention. Also keep in mind that you will be measuring the community's current capacity and experience in environmental prevention in five (5) specific areas: Media Advocacy, Applied Data, Intentional Organizing, Policy, and Enforcement.

### STEPS:

- 1) Identify Individuals for the positions most valuable to assessing your community's readiness.
- 2) Include individual's unique characteristics that can be used in later step to ensure interviewees represent population. (e.g., perspective = whole community, specific segment; gender, approximate age, etc)
- 3) Identify whether individual is a formal or informal leader within the community (O=Other). This will be used in later step to ensure balanced input.
- 4) After compiling list of possible interviewees, review the list of individual characteristics and type of leadership, and check those who provide the most valuable but well-rounded input. Total number of interviewees should be about 6-10; you should select a couple of 'alternates' in case you are unable to schedule your top choices (denote with "A" in first column). You may need to add 'Community Members At Large' to fill gaps in input from important community sectors.

✓	Position	Individual	Characteristic	Leader		
				F	I	O
<b>Local Government</b>						
	Mayor					
	County Commissioner					
	Tribal Council Members					
	City Council					
	Former Government Leader					
<b>Medical Professionals</b>						
	ER Doctor					
	Pediatrician					
	Doctor					
	ER / Local Nurse					
	County Traveling Nurse					
	Community Health Representatives (CHRs)					



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<b>Spiritual / Religious Leaders</b>					
	Minister, Priest, Pastor				
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	Spiritual Leader				
	Leader of church 'social programs'				
<b>Enforcement</b>					
	Sheriff				
	Tribal Enforcement / BIA				
	Police Chief				
	Highway Patrol				
	School Resource Officer				
	Former Enforcement Leader				
<b>Business Owners</b>					
	Chamber of Commerce Member				
	Business located near problem alcohol outlet				
	Restaurant Owner				
	Convenience Store Owner				
	Leader involved in community rejuvenation				
<b>Education</b>					
	Superintendent				
	High School Principal				
	Coaches				
	Counselor				
	Former Superintendent or Principal				
<b>Social Services / Nonprofit Agencies</b>					
	Director – Alcohol Prevention Agency				
	MADD Policy Advisor				
	Director - County Health Department				
	Economic Revitalization Orgs				
	Prevention Specialist				
<b>Media Outlets</b>					
	Newspaper Reporter				
	Radio Reporter				
	Newspaper Editor				



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<b>Community Members At Large</b>					
	Individual from “Morning Coffee Group” at town café				
	Parent known for being concerned with youth health and safety issues				
	Individual working on policy solutions for different problem in community				
	Individuals retired from any of the positions above, or other				
<b>Other</b>					